

MINUTES

STATE ADVISORY COUNCIL ON LIBRARIES

JULY 10, 2003

The State Advisory Council on Libraries convened in a regularly scheduled meeting at the Kentucky Department for Libraries and Archives, on July 10, 2003 with Chair, Stu Tobin presiding.

Present were:

Council

Stu Tobin, Chair
Karl Benson
Ann Farmer
Bill Hansen
David Holt
Carolyn Ingram
Kay McCollum
Chrysanthia Seals
Virginia Snell
Jackie White
Bill Wilson

KDLA

Jim Nelson
Richard Belding
Charlene Davis
Judith Gibbons
Kelly Reed

EAH Cabinet Office
Marlene M. Helm

Governor's Office of Policy & Management
Geoff Pinkerton

WELCOME AND INTRODUCTIONS

Stu Tobin welcomed everyone to the meeting and Council members introduced themselves to everyone.

APPROVAL OF APRIL 25, 2003 MEETING MINUTES

No changes were made to the April 25, 2003 meeting minutes of the State Advisory Council on Libraries; minutes were approved as distributed.

EAH CABINET UPDATE

Secretary Marlene Helm advised the Council that the EAH Cabinet is currently working on updating their Strategic Plan, and that during the next legislative session it may become necessary to link the budget with programs or services that are outlined in the Cabinet Strategic Plan. Secretary Helm reported the state is expected to have a budget deficit of approximately \$77 million for the fiscal year which ended June 30, 2003.

Secretary Helm also reported that KDLA is working with the Governor's Office and other cabinet agencies on their records retention and records management responsibilities with the upcoming transition of a new governor. Jim stated that this was the first time his staff was invited to do a presentation to the Governor's Executive Cabinet on the records transition processes, and was encouraged to see the interest and support from the Governor's Office and the other Cabinets.

Secretary Helm informed the Council that several EAH agencies have new leadership with the appointment of Malcolm Wall as the new director at KET and Arthur Jacobus as the new director at The Kentucky Center for the Arts. The Kentucky Historical Society is also in the process of trying to hire a new director.

Secretary Helm stressed to Council members the importance of keeping their legislators well informed about our agency, our mission, and the current issues that we are going to be facing in the future months and years.

KLA REPORT

Sue Burch, President of KLA, was unable to attend the Council meeting, but did submit a written report on some of the issues that KLA is currently involved in.

The first issue was the low attendance to this year's American Library Association meeting that was held in Toronto due to the current SARS scare. Judith Gibbons from KDLA did attend the conference and several programs; one topic that was stressed was to encourage states to commit to library rallies.

Sue Burch has appointed a Task Force to begin planning ways to implement the KDLA/UK Library School/KLA IMLS grant should we receive that in the fall.

Plans for the KLA Annual Conference to be held in October are well underway. Three national speakers have been confirmed to attend: James G. Neal, Vice President for Information Services and University Librarian at Columbia University; Emily Sheketoff, Executive Director of the ALA Washington Office; and Mitch Freedman, Immediate Past President of ALA. The conference will be held at the Galt House in Louisville and the theme will be entitled, "Libraries: In Defense of Freedom." You can find more information about the KLA Annual Conference at: www.kylibasn.org

UPDATE ON PUBLIC ISSUES & LIBRARY AWARENESS PROJECT

Judith Gibbons presented a progress update on the Public Library Awareness Institutes that KDLA is hosting to help raise public library awareness around the state, and to offer library directors and staff the opportunity to come together and share common issues and concerns. Seventeen representatives from around the state were selected through a nomination and application process to participate in this project. The first session was held May 19th & 20th at Lake Cumberland State Park and the next session is scheduled for July 30th & 31st at Kentucky Dam Village State Park. One of the main goals of these institutes is to help local libraries raise the importance of libraries in their own communities, and help the libraries become a strong central place in the community. There will be four sessions presented with the assistance of Cecelia Wooden, Judith, and Kelly Reed. Each session will have a guest speaker and specific topic. At the end of the sessions, each library will be responsible for completing some type of public awareness project in their local county. A review and evaluation of these institutes will be made available at the KLA conference in the fall, and possibly at the Public Library Section meeting in the spring. If anyone has any questions about the Public Library Awareness Institutes they can contact Judith Gibbons at Judith.gibbons@ky.gov or Kelly Reed at Kelly.reed@ky.gov.

Kelly Reed discussed with the Council the latest issue of [KDLA@yourlibrary](http://www.kdla.ky.gov/@yourlibrary/main.htm) which can be found at: www.kdla.ky.gov/@yourlibrary/main.htm. This is the third issue of our online magazine devoted primarily to public library staff and trustees. This current issue is devoted to "pride," which is one of the five common values that was identified in public forums across the state in 2001. The other values included democracy, life-long learning, neighborliness, and technology. This issue discusses how public libraries reflect pride in our local communities, and features a dialog conducted at the McCracken County Public Library, as well as a report on the first session of the Public Awareness Institute.

NEW KDLA HOME PAGE COMMITMENT

Kelly Reed distributed a copy of the new proposed KDLA home page, along with a copy of the current home page. Kelly Reed explained that the new changes being proposed to the home page are in connection with compiling with web standards issued from the Governor's Office for Technology, and have been made from recommendations from the KDLA Communication Team and from Gabrielle Gayheart, our web coordinator. The newer design is also an attempt to become more simplified and user-friendly for our customers. Kelly Reed asked Gabrielle Gayheart, with the assistance of Emma Hignite, to demonstrate some of the new features and menu choices available on the new home page.

Gabrielle explained that they tried to redesign the home page to focus on what customers might be looking for on the main home page, without having to know our whole organizational structure. The menu titles down the left-hand side of the page have been condensed and show what services we offer that may help the customer. Gabrielle demonstrated some of the services that are available online to the Council, and stated that by the end of this year we should be able to take credit card information for payment of services, such as record requests that we receive. Gabrielle stated that more and more people are using the Internet for their information needs and KDLA receives approximately 250,000 hits per month to our website. Gabrielle reported that once all the technical issues have been resolved with the new design concept, it will hopefully be launched in September.

Bill Wilson and other Council members complimented Gabrielle and the other KDLA staff who have worked on this design. Bill stated that our web design is one of the most user-friendly websites that he has seen. Bill and other Council members were also interested in reviewing our web usage statistical reports. Jim advised the Council that we could forward the web usage reports to the Council for their information if they were interested, and several members indicated they would like to receive a copy of that report.

FRAMEWORK FOR NEW ADMINISTRATIVE REGULATIONS TO IMPLEMENT LIBRARY SCHOLARSHIP PROGRAM

Jim Nelson distributed a discussion outline for addressing the Kentucky Administrative Regulation regarding the library science scholarship program. The outline included the structure of an advisory committee, possible criteria for selection of recipients, priorities for selecting recipients, and deadlines for awarding grants. Jim explained to the Council that since there currently is no funding for this program, this topic is not urgent, but we do need to start developing a plan in case funding does become available. The Council had some discussion about whether to include "gender, race, ethnicity" under the criteria category. Jim stated that bringing more diversity into the library science field is a major goal of the profession. A suggestion was made to add the issue of diversity as a statement in the application process, rather than as part of the actual criteria. Once the outline for the KAR has been completed, it will have to undergo a formal review process before it can go through the actual legislative process.

The Council also discussed ways in which to market the availability of this scholarship, once available, to reach recruits who would not normally know about the library science field. Secretary Helm and other Council members made the comment about the need to plan an aggressive recruitment campaign that uses creative ways to reach K-12 students, and teachers who might also be interested in the profession.

A suggestion was also made to include "community service" as part of the criteria section. A question was asked about adding more than one representative under the library science student membership as part of the advisory council. Jim will check with Eastern Kentucky University and Western Kentucky University to see if they have library science student organizations, and if so, would be

interested in having a representative serve on the scholarship advisory board. There will also be availability for members of the State Advisory Council on Libraries to serve on this committee. If anyone is interested in being a part of that library science scholarship advisory committee, please contact Jim Nelson or Stu Tobin.

LSTA 2004 ANNUAL PROGRAM PORTFOLIO W/ UPDATE ON BUDGET & LSTA REAUTHORIZATION

Council members were given copies of the LSTA 2004 Annual Program Portfolio. Jim Nelson explained that this document included all the programs the Advisory Council had approved for the upcoming year. The 2004 Annual Program includes the funded amount for each program, and a detailed description of each project.

ANNOUNCEMENTS

Bill Wilson announced the appointment of a new library director at Lexington Public Library. Ms. Kathleen R.T. Imhoff, comes to Lexington from Broward County, Florida, where she served as assistant director in the Fort Lauderdale library system with a \$45 million budget and 912 employees. Ms. Imhoff brings a wealth of qualifications and knowledge to her new position, which began on July 7th.

Jim invited everyone to stay for a special presentation for Dr. Thomas Clark in the lobby at 2:00 p.m. to celebrate Dr. Clark's 100th birthday.

NEXT MEETING DATE

The next meeting date has been set for Friday, October 24, 2003 at 1:30 p.m. in the KDLA Board Room.

ADJOURNMENT